

**GOVERNMENT OF TELANGANA
ABSTRACT**

YAT & C (PMU) Department - Tourism Promotion - Advertising of Telangana Tourism Destination in States Special Edition of ITB Berlin 2015 through M/s. Touchstone Advertising (P) Limited, Hyderabad - Sanction and Release of Rs.80,000/- (Rupees Eighty Thousand only) including Taxes - Orders - Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT
G.O.RT.No. 198
Dated:12-03-2015.
Read the following:

1. Proposal from M/s. Travel Tour, New Delhi . Dated: 13-01-2015.
2. Lr.No.210/PMU/PRO/2014, of YAT & C (PMU) Department, Dated:28-01-2015 to M/s. M/s Touchstone Advertising (P) Limited, Hyderabad.
3. Bill No.TAPL/203/2014-15, from M/s Touchstone Advertising (P) Limited, Hyderabad, Dated 03/03/2015.

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ORDER:

In the reference 1st read above, M/s. Travel Tour, New Delhi, has submitted a proposal requesting for release of Advertising on Telangana Tourism Destination in States Special Edition of ITB Berlin 2015 (Travel MICE Guide) at a cost of Rs.80,000/- (Rupees Eighty Thousand only) including Taxes. Accordingly, in the reference 2nd read above, the Government has issued the work order to M/s Touchstone Advertising (P) Limited, Hyderabad, an empanelled agency with this Department for the same.

2. In the reference 3rd read above, M/s. Touchstone Advertising (P) Limited, Hyderabad, upon publishing the advertisement has submitted bill along with copy of magazine towards evidence for an amount of Rs.80,000/- (Rupees Eighty Thousand only) including taxes.

3. Government, after careful examination of the matter, hereby sanction and release an amount of Rs.80,000/- (Rupees Eighty Thousand only) including Taxes towards release of Advertising on Telangana Tourism Destination in States Special Edition of ITB Berlin 2015,.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure - 102 Tourist Accommodations & other facilities to Tourists - Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism - 260 - Advertisement, Sales and Publicity - Expenses”

5 The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. Touchstone Advertising (P) Limited, Hyderabad, through following details:-

Bank Name	:	Bank of Baroda
Branch Name	:	Banjara Hills Branch
Account No.	:	26610200000060
IFSC Code	:	BARB0PBBHYD
PAN No.	:	AABCT0849G

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To
M/s. Touchstone Advertising (P) Limited, Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT & C (PMU) Dept.
The Deputy Pay & Accounts Officer, Telangana. Secretariat, Hyderabad.

Copy to:

The YAT & C (PMU - Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER